

Adarsh Shikshan Prasarak Mandal Rajura's  
Prabhakarao Mamulkar Mahavidyalaya, Korpana



**INSTITUTIONAL DISTINCTIVENESS**  
(Academic Session: 2019-20)

**Society-Orientation through Out-Reach Programmes**

A unique and distinct aspect of our institution is that we are society-oriented and have deep concerns for the society around us. This is in keeping with the vision of the college and its objectives. We feel for the backwardness, unemployment, misery and squalor and various other problems that have choked the spirit of the poor and the needy around us. So we have planned to reach out to them through various plans. One such plan was the adoption of a poor village name Borgaon (Buchruk) a little far away from our institution. We chalked out a detailed plan in the IQAC to help the hapless village through a one-week long programme to tide over their burning issues in all possible ways. We found that they needed help to solve their agricultural land issues through legal advice. So we arranged for an expert advocate who guided them in this regard through an awareness programme. We also knew their cattle need caring. In order to solve the issues pertaining to this aspect we arranged for a veterinary doctor who checked their animals and prescribed medicines or other solutions to them. We knew that the people live far away from good hospitals and that they need proper health check-ups and blood or pressure check-ups. A doctor was called from the General hospital and he did good check-ups with his team of nurses.

We also arranged awareness programmes on various issues like superstition, political issues, crimes, etc. The police team from the town police station was invited to help them on these issues and did an admirable work. They dispelled the fear of the villagers of the policemen and requested them to approach the police without fear whenever they have any problems regarding law and order situation in the village. We also conducted a special awareness and guidance programme during the week for the womenfolk. This was intended to solve their own problems and foster the saving habits among them through Self Help Groups. Guidance was given to them to save their little money and get them deposited and get interest or easy and cheap loans to solve their minor financial problems. This would also help not only saving and investment habits, but self-reliance and prevention of wastage on money on unnecessary matters. The male members were also guided to send their children to

schools and colleges for education, personality development and possible employment by attending some skill development courses offered in the local ITI or the Skills and Entrepreneurial Development Institute (SEDI) run by the Ambuja Foundation some 20 kms away. Parents were also guided to help their children start some self-employment programmes. During the one-week programme the need for hygiene and cleanliness was stressed. As an example of how surroundings could be kept clean and neat, the entire village roads and school premises were cleaned for them and also with their help, too. This outreach programme by our college was highly loaded the villagers and the neighbouring villagers also came rushing requesting us to conduct such useful programmes in their villages also. Various photographs of the programme and the attractive write-up by the news agents made our institution famous overnight and distinct through this selfless reach-out programme.